



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# STAY WITH US!

## NATIONAL YMCA SWIMMING CHAMPIONSHIPS MAKING A DIFFERENCE BEYOND THE POOL!

The National YMCA Swimming & Diving Advisory Committee thanks all who have volunteered to support our **Stay with Us Program**. Because of your generosity to stay in our approved event hotel room blocks, you are helping to keep our event costs reasonable, **AND** are beginning to help the YMCA make a positive difference in the lives of more swimmers and families – far beyond the championship event!

### If you are staying in the recommended event Host

Hotels YOU:



- ♥ **Are helping** distribute \$10,000 to athletes & families needing assistance to attend Y Nationals
- ♥ **Are Allocating** \$14,000 for athlete's to attend Swim & life skill improvement programs
- ♥ **Are Re-Granting** \$58,000 to local YMCA Swim Programs in Underserved Communities
- ♥ **Are Giving** \$10,000 support to the creation of specialized swimming clinics

YMCA OF THE USA

101 N. Wacker Dr.,  
Chicago, IL 60606

## WILL YOU HELP US DO MORE!

The ability to capture ADDITIONAL participation in our **Stay with Us Program** from **YOU** will mean additional financial return through our hotel partnerships. This allows the YMCA to make our National Championships better, keep costs in line and secures additional opportunities to **IMPROVE YMCA COMPETITIVE SWIMMING FOR ALL!**

*Will you consider utilizing a hotel within the YUSA Approved Block for your accommodations?*

**IF YES...** Please go to [www.ymcaswimminganddiving.org](http://www.ymcaswimminganddiving.org). And follow links to the necessary sites for housing. For more information, email: [Housing@atlanta.net](mailto:Housing@atlanta.net).

**Each \$ generated through the Stay With Us Program is managed by the National YMCA Swimming & Diving Advisory Committee**



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## NATIONAL YMCA SHORT COURSE AND LONG COURSE SWIMMING CHAMPIONSHIPS STAY WITH US!

YMCA of the USA appreciates the support that all athletes and families give to our National Swimming & Diving Volunteer Committee's efforts to conduct the Championships and keep them affordable FOR ALL who participate. ***For the 2011 Long Course Championship, we ask all teams & guests to strongly consider utilizing a hotel within the YUSA Approved Block for their accommodations.*** Please go to [www.ymcaswimminganddiving.org](http://www.ymcaswimminganddiving.org). and follow links to the necessary sites for housing.

**Opportunities for Value-Add.** Those who commit to stay within the YUSA hotel room block will begin to see 'Value-Add' opportunities extended to them in return for their support. Contracted volume allows for expanded opportunities to save!

**Please Note:** As part of YUSA's safety and risk plan and for necessary emergency information, we ask all teams to report where their team is staying throughout the event (**whether you are utilizing a hotel within the YUSA approved block or have secured housing on your own elsewhere**). Our priority is and always will be the safety of all participants, parents, coaches, volunteers and spectators attending YMCA sponsored activities.

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#### **Benefits to Stay at approved HOTELS**

#### **Commitment to help keep the Swim Nationals affordable FOR ALL.**

Event expenses have risen significantly in some areas, yet over the past 3 years registration fees have only increased **by approximately 3%**. This has been intentional. The ability to capture financial incentives through hotel partnerships allows us to make our Championships better, keep costs in line and secures the future of this event.

#### **Event Volume Muscle.**

Hotels typically offer significant discounts off their regular (vacation guest) rates for large groups like our Swim Nationals. In addition, when you reserve your rooms within the YUSA Block, hotels provide complimentary guestrooms that the committee utilizes to support the vast volunteer network needed to deliver this high quality event.

#### **Additional Resource Allocation**

**Potential.** Each dollar generated through this event ***stays with and is managed by*** the National Advisory Committee for Competitive Swimming and Diving.