

# STAY WITH US!



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## YMCA OF THE USA

101 N. Wacker Dr.,  
Chicago, IL 60606

## NATIONAL YMCA MASTERS CHAMPIONSHIP STAY WITH US!

YMCA of the USA appreciates the support that all athletes and families give to our National Swimming & Diving Volunteer Committee's efforts to conduct the Championships and keep them affordable FOR ALL who participate. For the 2011 Championships we ask all teams & guests to **strongly consider utilizing a hotel within the YUSA Approved Block for their accommodations.** Please visit the below links on the [www.ymcaswimminganddiving.org](http://www.ymcaswimminganddiving.org)

Once you have reserved your 2011 accommodations, please send an email to Glenda Pae at [ycompswim@ymca.net](mailto:ycompswim@ymca.net). Please include the following: Team name, name of hotel, arrival/departure dates, and total number of rooms reserved. This information is critical to the committee's ability to manage our hotel block as effectively as possible to the overall benefit of the event.

The YMCA Swimming and Diving Volunteer Committee's goal is to improve this event and improve the sport of swimming.

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**Opportunities for Value-Add.** Those who commit to stay within the YUSA hotel room block will begin to see 'Value-Add' opportunities extended to them in return for their support. Contracted volume allows for expanded opportunities to save!

### Benefits to Stay at approved HOTELS

#### **Commitment to help keep the Swim Nationals affordable FOR ALL.**

Event expenses have risen significantly in some areas, yet over the past 3 years registration fees have only increased **by approximately 3%**. This has been intentional. The ability to capture financial incentives through hotel partnerships allows us to make our Championships better, keep costs in line and secures the future of this event.

#### **Event Volume Muscle.**

Hotels typically offer significant discounts off their regular (vacation guest) rates for large groups like our Swim Nationals. In addition, when you reserve your rooms within the YUSA Block, hotels provide complimentary guestrooms that the committee utilizes to support the vast volunteer network needed to deliver this high quality event. **Additional Resource Allocation Potential.** Each dollar generated through this event *stays with and is managed by* the National Advisory Committee for Competitive Swimming and Diving.